

DATE: 03/31/2025

NON-CONSTRUCTION CONTRACT SOLICITATION NOTICE

MTA- PROCUREMENT IS NOW ADVERTISING FOR THE FOLLOWING:

SSE #: 16143

OPENING/DUE DATE: 5/07/2025

TYPE OF SOLICITATION: RFP

DOCUMENT AVAILABILITY DATE: 03/31/2025

SOLICITATION TITLE: Market Research Services

DESCRIPTION: The Metropolitan Transportation Authority (“MTA” or “Authority”) invites market research service providers (hereinafter, “Proposer”) to submit proposals (“Proposals”) in response to this solicitation. The objective of this solicitation is to identify and contract with multiple firms that will provide a full range of market research services on an as-needed basis, including but not limited to:

- i. Design custom market research studies
- ii. Implement studies by conducting fieldwork, coding and tabulating surveys
- iii. Analyze survey results and prepare comprehensive reports
- iv. Conduct oral presentations of findings to various MTA and operating agency staff including senior management and public officials

The Metropolitan Transportation Authority (MTA) will be conducting this procurement through a secure online portal managed by Conductiv.

Funding: 100% Operating Est \$ Range: \$5M - \$10M Contract Term: 5 Years

Goals: MBE 15%, WBE 15%, SDVOB 6%

(X) PRE-BID CONFERENCE

DATE: 4/09/2025

TIME: 10:00AM

Virtual via Microsoft Teams- Please contact the assigned procurement representative at bogdan.mihaila@mtahq.org to register

() SITE TOUR N/A

DATE:

TIME:

PLACE:

FOR MORE INFORMATION, PLEASE CONTACT:

PROCUREMENT REPRESENTATIVE: Bogdan Mihaila

EMAIL:
bogdan.mihaila@mtahq.org