APPENDIX A: RECRUIT QUESTIONNAIRE

MTA NYC Travel Survey

Recruit Survey

5.24.17

This questionnaire format is designed to create a similar look to the online survey instrument once it is programmed.

A few things to keep in mind as you review the questionnaire:

1. Screens with a gray background (like this one) are for reviewers, and will not appear in the programmed survey.
    – Gray slides typically contain answer options for the previous page's drop down questions.
2. Notes in red text are for reviewers are will not appear in the programmed survey.
3. Text in <> angle brackets indicates a dynamic text insertion based on a respondent's previous answers. E.g. "In the questions that follow, please continue to think about your <trip purpose> trip."
4. While reviewing the questionnaire, assume that all respondents see each screen unless otherwise noted.
5. Respondents will see what is under the grey bar on the top of the slide (they will not see the header text on the slide or page number).
6. General text appearing in the "Notes" section of a slide indicates names for the set of input fields on that slide.
7. The survey will have a progress bar in the footer that will show the "percent" complete as respondents progress through the questionnaire.

There are three ways respondents will be recruited and some branching logic based on that:

- Address-based sampling invited via mailed letter
    - Address-based sample respondents will have the choice of taking the Recruit Survey online or via phone (where a phone operator will walk them through our web survey)
    - Password format=Axxxxxx
- MTA's Online Panel invited via email
    - Password format=Mxxxxxx
- Station-based Intercept Recruitment
    - Most will download rMove on the spot and not ever use the online Recruit Survey
    - However, some will be provided with a postcard that has a link, phone number, and password to the survey.
    - Password format=Sxxxxxx

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SURVEY

Please specify your preferred language for future communications:

- o English
- o Spanish
- o Chinese
- o Haitian Creole
- o Korean
- o Russian

Note: for the pretest, Google Translate will be used.
A drop down will be available with the languages listed.

« Previous   Next »

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SURVEY

Do not show to address-based sample recruits (A passwords)

What is your home ZIP Code?

Termination: Terminate if non-NYC zip code.

Termination text:

Thank you for your interest in the study. Unfortunately, you do not qualify to take this survey. Thank you for your time.

« Previous   Next »

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SURVEY

Don't miss out on your chance to <win a $500 prize/get a $15 gift card> for completing this study!.

Before you begin, here are a few notes about this study.

Purpose: The purpose of the NYC Travel Study is to better understand local travel needs and prioritize future transportation improvements. Your participation is very important and will help to inform future transportation decisions in New York City.

Manager: This study is being conducted by RSG, on behalf of the Metropolitan Transportation Authority (MTA).

Questions or Concerns: If you have any questions or concerns, please email <email> or call toll-free: 1 844-872-2562. You may also refer to the links at the bottom of this page for more information.

How do I go from question to question? Use the "Next" button to advance to the next page. If you need to back up, use the "Previous" button. Please do not use your web browser's "Back" button.

What if I need to stop taking the survey before I finish? All of your answers are automatically saved, so you can return to the survey later and pick up from where you left off.

« Previous   Next »

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SURVEY

This is a "generic" study overview graphic. A more detailed graphic is shown later to illustrate the steps
for participation for the Online Diary HHs or rMove HHs.

Thank you for beginning Part 1 of the study today!

STUDY OVERVIEW

This study has 2 parts	**1** HOUSEHOLD INFO SURVEY	**2** DAILY TRAVEL SURVEYS
Who takes the survey?	You	
How do I start the survey?	Go online or call with your password	
When do I take the survey?	Now, or as soon as convenient	Details for Part 2 will be provided after completing Part 1
How long will it take?	About 15 minutes	
What is this survey about?	The basics of your household, including vehicles owned and usual travel habits.	

After your household completes both parts of the study, you will receive a gift card as thanks!

« Previous   Next »

Customized header graphic incorporating
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SURVEY

Are you or is anyone in your household an employee of the Metropolitan Transportation Authority (MTA)?

o Yes [thank and terminate from the survey]

o No

Termination text:

Thank you for your interest in the study. Unfortunately, MTA employees do not qualify to take this survey. Thank you for your time.

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SURVEY

How many working motor vehicles are there in your household?

Please include all motor vehicles that your household regularly uses or has access to, such as cars, trucks, SUVs, vans, RVs, & motorcycles (whether owned, leased, or a company vehicle).

Please do NOT include uninspected or unregistered motor vehicles, such as ATVs, snowmobiles, trailers, golf carts, or watercraft.

- o 0 (no vehicles)
- o 1
- o 2
- o 3
- o 4
- o 5 or more vehicles

"household" pop-up text:
Your household includes everyone who lives in the same dwelling unit and shares a kitchen is a part of the same household, including family and non-family members.

« Previous   Next »

Customized header graphic incorporating
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SURVEY

*These questions are shown for each vehicle in the household. This page is
only shown if the household has 1 or more vehicle(s).*

You previously told us you had <n> vehicles in your household.
Please tell us about the vehicles in your household.
Viewing <x> of <n> vehicle(s).

Vehicle (enter make/model or other description)

Does this vehicle have an E-ZPass?

Does this vehicle have commercial license plates?

« Previous   Next »

vehicle_details answer options

E-ZPass:
o   No
o   Yes

commPlates
o   Yes
o   No
o   Not sure

Customized header graphic incorporating
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SURVEY

How many total people (including yourself) currently live in your household?

Please include yourself, all other adults, all children, and all roommates who normally reside with you in your home.

Please do NOT include people who currently live away from home (e.g., living at college).

- o   1 (I am the only person)
- o   2 people
- o   3 people
- o   4 people
- o   5 people
- o   6 people
- o   7 people
- o   8 people
- o   9 people
- o   10 people or more

"household" pop-up text:
Your household includes everyone who lives in the same dwelling unit and shares a kitchen is a part of the same household, including family and non-family members.

« Previous   Next »

Customized header graphic incorporating study name will appear at top of each page

SURVEY

Please tell us about yourself <if more than1 HH member>and the other people in your household.

Hide "relationship to you" column for 1 person HHs and don't show drop down for first HH member.

Household Member	Nickname or Initials	Relationship to You	Gender	Age
You	Enter nickname/initials	Select…	Select…	Select…
Household Member #2				
Etc.				

« Previous   Next »

member_details answer options

relationship:
- Husband/Wife/Partner
- Son/Daughter
- Mother/Father/In-law
- Brother/Sister/In-law
- Other relative
- Roommate/Friend
- Household help
- 97 Other

gender:
- Female
- Male
- Do not identify with male or female
- Other

age:
Only show to hh members 2-n:
- Under 5 years old
- 5–15 years
- 16–17 years

Show to all (including hh member 1):
- 18–24 years
- 25–34 years
- 35–44 years
- 45–49 years
- 50–54 years
- 55–59 years
- 60–64 years
- 65–74 years
- 75–79 years
- 80–84 years
- 85 years or older

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study name will appear at top of each page

SURVEY

For each HH member, starting with the survey taker.

Please tell us about <yourself / name>.

Viewing **<x>** of **<n>** member(s).

if 18+ **Primary** type of employment

if 18+ and employed full/part) Number of jobs

if 18+ Currently a student?

if <18 or (age 18+ and student) **Primary** type of school

if 18+ Highest level of education completed

if 16+ Has a valid driver's license?

if numvehs > 0 and has license Vehicle used most often

if 18+ Has a smartphone?

if 18+ and has smartphone What type of smartphone is it?

If iPhone <Is it a iPhone 4s or newer?>
If Android <Is it less than 4 years old?>?

« Previous   Next »

member_details answer options

employment:
o Employed full-time (paid) 32+ hours/week
o Employed part-time (paid) up to 32 hours/week
o Unpaid volunteer or intern
o Not currently employed

jobs_count:
o 1 job
o 2 jobs
o 3 jobs
o 4 jobs
o 5 or more jobs

Currently a student:
o Not a student
o Part-time student
o Full-time student

Student, school type:
See following slide

education:
o Less than high school
o High school graduate/GED
o Some college
o Vocational/technical training
o Associates degree
o Bachelor degree
o Graduate/post-graduate degree

license:
o Yes (license or learner's permit)
o No

vehicle:
o List of reported household vehicles
o A car share vehicle (e.g. Car2Go)
o 97 Other vehicle
o 96 None

o **smartphone_own**
1. Yes
2. No

o **smartphone_type:**
1. Yes, has an Android phone
2. Yes, has an iPhone
3. Yes, has a Windows Phone
4. Yes, has a Blackberry
5. Yes, has other type of smartphone
6. No, does not have a smartphone
7. Don't know

o **smartphone_age**
1. Yes
2. No
3. Don't know

member_details answer options

Master List of Answer Choices for School Type
1. Cared for at home
2. Daycare outside home
3. Preschool
4. Kindergarten–Grade 5 (public or private)
5. Kindergarten–Grade 5 (home school)
6. Grade 6–Grade 8 (public or private)
7. Grade 6–Grade 8 (home school)
8. Grade 9–Grade 12 (public or private)
9. Grade 9–Grade 12 (home school)
10. Vocational/technical school
11. 2-year college
12. 4-year college
13. Graduate or professional school
97. Other

Age of Respondent	"Currently a Student" Question student	If <5 y/o: How does child spend most of their day? If ≥5 y/o: What type of school does this member currently attend?
Under 5 years old	Question not shown	Show Question: Answer choices are: - Cared for at home - Daycare outside home - Preschool - Kindergarten–Grade 5 (public or private) - Kindergarten–Grade 5 (home school) - Other
5-15 years	Question not shown	Show Question: Answer choices are: - Preschool - Kindergarten–Grade 5 (public or private) - Kindergarten–Grade 5 (home school) - Grade 6–Grade 8 (public or private) - Grade 6–Grade 8 (home school) - Grade 9–Grade 12 (public or private) - Grade 9–Grade 12 (home school) - Other
16-17 years	Question not shown	Show Question: Answer choices are: - Grade 9–Grade 12 (public or private) - Grade 9–Grade 12 (home school) - Vocational/technical school - 2-year college - 4-year college - Graduate or professional school - Other
18+-years	Show Question to all HH members (including HHmember1) Show Question: Answer choices are: - No, not a student - Part-time student - Full-time student	Show Question IF answer is YES am a full or part-time student: Answer choices are: - Grade 9–Grade 12 (public or private) - Grade 9–Grade 12 (home school) - Vocational/technical school - 2-year college - 4-year college - Graduate or professional school - Other

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SURVEY

We ask the following questions to help understand how closely the people who participate in this study represent the region's overall population. Your answers are confidential.

Show for each HH member age 18+.

Do <you/name> have a disability or impairment that affects your mobility?   Select... ▼

If yes to disability What type of disability/impairment?   ❑See next page
❑...

How well <do you/does name> speak and understand English?   Select... ▼

What is the primary language <you speak/name speaks> at home?   Select... ▼

<Were you/was name> born in the U.S.?   Select... ▼

<Are you/Is name> of Hispanic, Latino, or Spanish origin?   Select... ▼

Which of the following describes <your/name's> race?
Select all that apply.   ❑See next page
❑...

« Previous   Next »

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disability
- Yes
- No
- **99** Prefer not to answer

DisabilityType
- Hearing difficulty (deaf, serious difficulty hearing)
- Vision difficulty (blind, having serious difficulty seeing)
- Cognitive difficulty (difficulty remembering, concentrating, or making decisions)
- Ambulatory difficulty (wheelchair, serious difficulty walking or climbing stairs)
- Other

englishProf
- Very well
- Somewhat well
- Not well
- Not at all
- **99** Prefer not to answer

primLang
- Show list of all languages

bornUS
Yes
No

Hispanic
Yes
No
Don't know

ethnicity
- American Indian / Alaska Native
- Asian
- Black / African American
- Native Hawaiian / Pacific Islander
- White
- **97** Other
- **99** Prefer not to answer

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SURVEY

Which members of your household have a MetroCard? For those that have a MetroCard, please fill in the MetroCard number.

Note: This information is only used to better understand travel patterns in NYC. Your information is confidential - please click here to view our privacy policy.

You can find your 10-digit MetroCard number on the back of your MetroCard. It is the first set of numbers in the upper left-hand corner under the word "expires."

Household Member	Has a MetroCard?	MetroCard Number
<HH member 1>	Select… ▼	Optional
<HH member 2>	Select… ▼	Optional
<etc>	Select… ▼	Optional

« Previous   Next »

Customized header graphic incorporating study name will appear at top of each page

SURVEY

How often does your household use public transit?

Examples of public transit include: bus, subway, Long Island Rail Road, Metro-North Railroad, Staten Island Railway, ferries, etc.

How often <do you/does name> use transit? [Select... ▼]

if uses transit 1+ days/week What type of fare <do you/does name> typically use? (Check all that apply.) ☐ (see next page) ☐

if person used Pay-per-ride MetroCard<Do you typically add $5.50 or more to get a bonus on your MetroCard? [Select... ▼]

if uses Pay-Per-Ride or 30-day Unlimited MetroCard<Do you/does name> get the MetroCard through EasyPayXpress? [Select... ▼]

SKIP if only selects cash/coins on bus and/or single ride ticket<Do you get the MetroCard through a pre-tax benefit program (e.g., TransitChek, Wageworks)? [Select... ▼]

if show if ONLY selects cash/coins on bus and/or single ride ticket<Do you/does name> ever use a MetroCard? [Select... ▼]

if uses transit 1+ days/week <Do you/does name> qualify for a reduced fare (e.g., senior, disabled)? [Select... ▼]

« Previous   Next »

Transit details answer options

transit_freq
- 6–7 days a week
- 4–5 days a week
- 2–3 days a week
- 1 day a week
- 1–3 days per month
- Less than monthly
- Never

transit_pass

NYCT Subway, Local Bus and Express Bus
- Pay-per-ride MetroCard
- Single Ride Ticket
- Cash/coins on the bus
- 30-day Unlimited MetroCard
- 7-day Unlimited MetroCard
- 7-day Express Bus Plus

LIRR/MNR
- Monthly LIRR/MNR Unlimited Ticket
- Weekly LIRR/MNR Unlimited Ticket
- Peak - One-Way or Round Trip LIRR/MNR Ticket
- Off-Peak - One-Way or Round Trip LIRR/MNR Ticket
- Peak - 10-Trip LIRR/MNR Ticket
- Off-Peak - 10-Trip LIRR/MNR Ticket
- Weekly Uniticket
- Monthly Uniticket
- CityTicket
- Other, please specify:
- 98 Don't know

[PPRBonus]
Yes
No
Not sure

[everMetrocard]
Yes
No
Not sure

[EasyPay]
Yes
No

[transitCheck]
Yes
No

[reducedFare]
- Yes
- No
- Not sure

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SURVEY

Page/question only shown if HH member has student status. If student status equals any of following – question is not shown:
Cared for at home, Kindergarten-Grade 5 (home school), Grade 6-Grade 8 (home school), or Grade 9-Grade 12 (home school)

Travel to/from school impacts many families' transportation decisions.

If HH size = 1: **How often do you travel to school to attend class or other events such as a study group?**

If HH size = 2+ **How often does each person travel to their own daycare/school/college to attend class or other events such as study group?** Please answer for each person in your household who travels to school.

<HH student 1 Name>:

Student 18+, not homeschooled Goes to school (usual location) how often?   Select... ▼

if travels to school (not online only) Usually travels to school how?   Select... ▼

Repeat sequence for each student in the household who is not homeschooled

« Previous   Next »

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School details answer options

Numbers in red indicate db values when different from display order – do not show numbers on screen

school_freq:
- 6–7 days a week
- 5 days a week
- 3–4 days a week
- 1–2 day a week
- 1–3 days per month
- Less than monthly
- *<if age 16+>* Never, only takes online classes

school_mode
See the next gray slide (with work commute answers)

Customized header graphic incorporating study name will appear at top of each page

SURVEY

Cycle this page/question for each HH member who travels to school. People who only take online classes, are home-schooled/in-home sitter, or are not students do not see this question.

Please share where <name>'s usual daycare/school/college is located.

| Locate by address | Locate on the map |

<if locate by address>

To search by address or business name:

1. Enter a street address, nearest intersection, or business name in the box below
2. Click on the correct address from the list of search results that appear
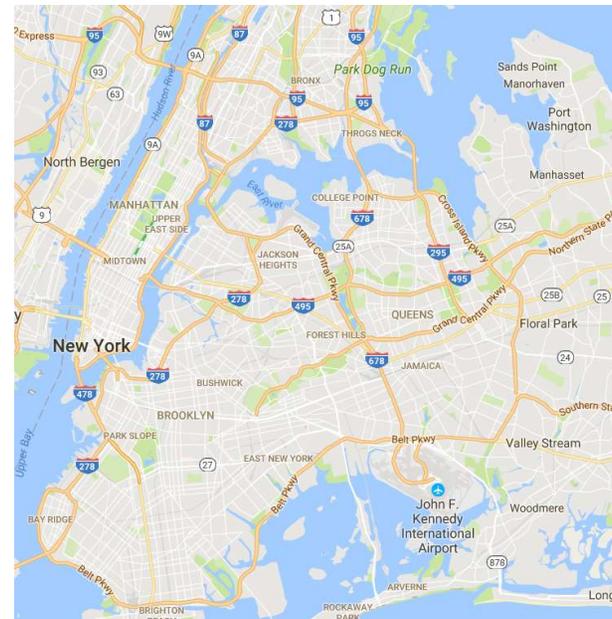3. Click "Next" to continue

[ ] 🔍

- Example: Madison Square Garden, New York, NY
- Example: 2 Broadway, New York, NY
- Example: E 164th St. and Jerome Ave, Bronx, NY

<if locate by map>

Map instructions

1. Click on the map to zoom in.
2. When zoomed in close enough, clicking the map will place a 'marker.'
3. Continue clicking until you locate the correct place.

« Previous   Next »

Customized header graphic incorporating
study name will appear at top of each page

SURVEY

Page only shown if HH member has employment status (= full-time/part-time/volunteer).

If HH size = 1: **Please tell us about your job, how many hours you work, and how you typically commute to work.**

If HH size = 2+ **Please tell us about each person's job, how many hours they work, and how they typically commute to work.**

Please answer for each person who is employed. For anyone with more than one job or more than one workplace, please answer for the **primary** job (work most hours per week).

Type of workplace location?	Select... ▼
Number of hours typically worked per week?	Select... ▼
if workplace=fixed or varied Commutes to workplace how <u>often</u>?	Select... ▼
if commute_freq <> never Commutes to workplace usually how? (Check all that apply)	☐ (see next page) ☐
If commute_freq <> never Amount of flexibility in arrival time at workplace?	Select... ▼
if job_type <> telecommute all the time Telecommute frequency (instead of commuting to work that day)?	Select... ▼
Employer subsidizes or reimburses any of the following methods of commuting? (Check all that apply)	☐ (see next page) ☐

« Previous   Next »

Work_details answer options

Numbers in red indicate db values when different from display order – do not show numbers on screen

Job_type
- Has one work location (outside of home, may also telecommute)
- Work location regularly varies (work in different offices or jobsites)
- Work at home only (only telecommute or self-employed)
- Drive/Travel for a living (e.g., bus/truck driver, salesman, repairman)

hours_work
- *<show only if employment=full-time>* 50 or more hours
- *<show only if employment=full-time>* 40–49 hours
- *<show only if employment=full-time>* 35-39 hours
- *<show only if employment=full or part-time>* 30–34 hours
- *<show only if employment=part-time>* 20–29 hours
- *<show only if employment=part-time>* 10–19 hours
- *<show only if employment=part-time>* Fewer than 10 hours
- Hours vary greatly from week to week

commute_freq
- 6–7 days a week
- 5 days a week
- 4 days a week
- 2–3 days a week
- 1 day a week
- 1–3 days per month
- Less than monthly

commute_mode
- See next slide

telecommute_freq *<do not show if job_type=Work at home only (only telecommute or self-employed)>*
- *<show if commute_freq=3 days/week or less>* 6–7 days a week
- *<show if commute_freq=3 days/week or less>* 5 days a week
- *<show if commute_freq=3 days/week or less>* 4 days a week
- 2–3 days a week
- 1 day a week
- 1–3 days per month
- Less than monthly
- When necessary (e.g., during severe weather)
- Never

work_flex
- No flexibility (must always arrive on time)
- Can arrive up to 15 minutes earlier/later
- Can arrive up to 30 minutes earlier/later
- Can arrive up to 45 minutes earlier/later
- Can arrive more than an hour earlier/later
- Sets own schedule (start time can vary greatly)

commute_subsidy
- See next slide

Travel mode answer option lists

Goal is consistency between school and work mode question.

school_mode
- o 1 Walk/jog/wheelchair
- o 2 Bicycle
- o 3 School bus *<show only if person is under age 18>*
- o 4 Bus (public transit)
- o 5 Subway
- o 6 Commuter rail (e.g., LIRR, MNR, NJT)
- o 7 Ferry
- o 8 Drive alone *<show if person has a drivers license>*
- o 9 Carpool with only family/household member(s)
- o 10 Carpool with at least one person not in household
- o 11 Motorcycle/moped/scooter *<show if person has a drivers license>*
- o 12 Private shuttle bus
- o 13 Vanpool
- o 14 Paratransit
- o 15 Taxi (e.g., Yellow Cab)
- o 16 Uber, Lyft, Via, or other smartphone-based car service
- o 17 Other car service (e.g., black car, limo)
- o 18 Intercity rail (e.g., AMTRAK)
- o 97 Other

commute_mode
- o 1 Walk/wheelchair
- o 2 Bicycle
- o 4 Bus (public transit)
- o 5 Subway
- o 6 Commuter rail (e.g., LIRR, MNR, NJT)
- o 7 Ferry
- o 8 Drive alone *<show if person has a drivers license>*
- o 9 Carpool with only family/household member(s)
- o 10 Carpool with at least one person not in household
- o 11 Motorcycle/moped/scooter *<show if person has a drivers license>*
- o 12 Private shuttle bus
- o 13 Vanpool
- o 14 Paratransit
- o 15 Taxi (e.g., Yellow Cab)
- o 16 Uber, Lyft, Via, or other smartphone-based car service
- o 17 Other car service (e.g., black car, limo)
- o 18 Intercity rail (e.g., AMTRAK)
- o 97 Other

commute_subsidy (select all that apply)
- o None
- o Free/Subsidized Transit Fare
- o Free/Subsidized Parking
- o Free/Subsidized Tolls
- o Free/Subsidized Vanpool
- o Pre-tax contribution to transportation account
- o Use of company vehicle
- o Cash/incentives for carpooling, walking, or biking to work
- o 97 Other. Please specify _____
- o 98 Don't know

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SURVEY

*Cycle this page/question for each HH member who commutes to a **fixed** workplace.*
People who work at home, drive for a living, or have varied workplaces skip this question.

Please share where <name>'s primary workplace is located.

| Locate by address | Locate on the map |

<if locate by address>

To search by address or business name:

1. Enter a street address, nearest intersection, or business name in the box below
2. Click on the correct address from the list of search results that appear
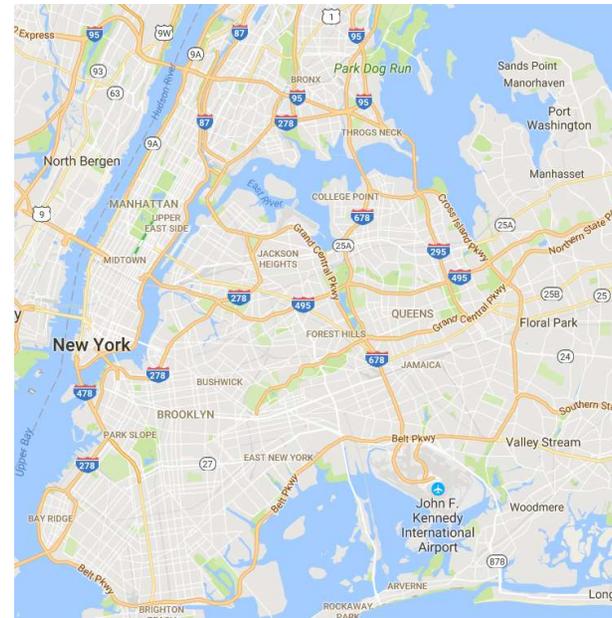3. Click "Next" to continue

- Example: Madison Square Garden, New York, NY
- Example: 2 Broadway, New York, NY
- Example: E 164th St. and Jerome Ave, Bronx, NY

<if locate by map>

Map instructions

1. Click on the map to zoom in.
2. When zoomed in close enough, clicking the map will place a 'marker.'
3. Continue clicking until you locate the correct place.

« Previous   Next »

Customized header graphic incorporating
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SURVEY

If hhsize = 1
Do you use any rideshare, carshare, bikeshare, or vanpool programs?
Please select all that apply.

If hhsize = 2+
Does anyone in your household use any rideshare, carshare, bikeshare, or vanpool programs? Please select all that apply.

- ❑ Yes, use Uber, Lyft, Via or other smartphone-based car service
- ❑ Yes, belong to carshare program (e.g., Enterprise Carshare, ZipCar)
- ❑ Yes, belong to bikeshare program (e.g., CitiBike)
- ❑ Yes, belong to vanpool program
- ❑ No, no one in my household belongs to any of these programs

« Previous   Next »

Customized header graphic incorporating study name will appear at top of each page

SURVEY

Please provide an email address or phone number where we can reach each adult in your household with information about how to complete Part 2 (Travel Diary) of the study.

You will only be contacted for this study, and your information will never be shared or linked to your responses. Please see our privacy policy for more information.

Show list of HH members 18+

Household Members	Completing Part 2 (Travel Diary) using:	Email Address?	Phone Number?	Preferred Communication Method
Adult 1	Personal smartphone (plus rMove app)	*required*	*optional*	Select... ▼
Adult 2 and <all other family members without qualifying smartphones>	This survey website	*optional*	*optional*	Select... ▼

« Previous   Next »

Customized header graphic incorporating
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SURVEY

How long have you lived at your current residence (the place where we sent your invitation to participate in this study)?

If you received the study invitation in a PO Box, please answer for your residence closest to the Post Office where you collect your mail.

- o Less than a year
- o Between 1 and 2 years
- o Between 2 and 3 years
- o Between 3 and 5 years
- o Between 5 and 10 years
- o Between 10 and 20 years
- o More than 20 years

« Previous   Next »

Customized header graphic incorporating
study name will appear at top of each page

SURVEY

Skip if Address-based Sample

Please share where your current residence is located.

Note: This information is *only* used to make sure this study properly represents New York City
and is not shared.

<if locate by address>
To search by address or business name:
1. Enter a street address, or nearest intersection in the box below
2. Click on the correct address from the list of search results that appear
3. Click "Next" to continue

🔍

- Example: 2 Broadway, New York, NY
- Example: E 164th St. and Jerome Ave, Bronx, NY

<if locate by map>
Map instructions
1. Click on the map to zoom in.
2. When zoomed in close enough, clicking the map will place a 'marker.'
3. Continue clicking until you locate the correct place.

« Previous   Next »

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SURVEY

In 2016, what was your household's total income?

Note: This information is only used to make sure this study properly represents New York City residents. Please click here to view our privacy policy.

Less than $12,000
$12,000 - $15,999
$16,000- $19,999
$20,000 - $24,999
$25,000 - $28,999
$29,000 - $32,999
$33,000 - $36,999
$37,000 - $40,999
$41,000 - $49,999
$50,000 - $74,999
$75,000 - $99,999
$100,000 - $149,999
$150,000 - $199,999
$200,000 - $299,999
$300,000 or more

« Previous   Next »

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SURVEY

If skipped previous question, show wider income levels

Would you be willing to tell us more generally about your household's total income in 2016?

We ask this question to help understand how closely the people who participate in this study represent New York City's population as a whole. It also helps the MTA understand how residents are impacted by different transportation projects, policies, and costs.

Please see our privacy policy for more information about how we protect your privacy.

o   Under $20,000
o $20,000–$49,999
o $50,000 –$74,999
o $75,000–$149,999
o $150,000 or more
o   99 Prefer not to answer

« Previous   Next »

Categorization of Households for the Travel Diary (Part 2 of the study)
- Group 1: all rMove (all adults have qualifying smartphone)
- Group 2: all online/call center (if all adults don't have qualifying smartphone)

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SURVEY

Show question for Group 1 and if HH has 2 or more adults age 18+ AND HH has at least one child age 5-17

To minimize the time your household spends completing their travel diaries, please choose one adult in the household to report the travel activity of the children in the household.

Which adult will be best able to report the travel behavior of children in the household?

List of HH members age 18+ - there should be two or more listed

o Hhmember name
o Hhmember name
o Etc…

« Previous   Next »

Communication preferences

Comm_pref
1. Email
2. Phone

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SURVEY

Are you willing to participate in future MTA surveys?

- Yes

- No

Contact Us   Privacy Policy   © RSG   22%

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SURVEY

If part of gift card sample

After your household completes Part 2 of the study, we will send you a $15 gift card as thanks.

What type of gift card would you like to receive after participating in Part 2 of the study?

Preferred gift card?   Select…   ▼

« Previous   Next »

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Reference for Incentive Options

Group 1 Incentive options:
- Amazon.com e-gift card
- <other> e-gift card
- <other> mailed gift card (show for call-in completions only)
- None – prefer not to get a gift card

For all email addresses provided:
- *Text box allowing 200 characters*
- *If text is entered, validate correct format*
- *Emails are required for all rMove participants and for Online Diary participants.*

rMove Travel Date assignment

Travel period: reassigned (replaces preassigned TD) based on when they recruit. All rMove HHs assigned to 7-day period, always begins on a Tuesday.

Assignment logic based on when they recruit (date when they see the rmove_optin page):

If recruits on:	Travel week start in:	Example recruit day:	Example travel week start:
Sunday	9 days	Sun Mar 19	Tue Mar 28
Monday	8 days	Mon Mar 20	Tue Mar 28
Tuesday	7 days	Tue Mar 21	Tue Mar 28
Wednesday	6 days	Wed Mar 22	Tue Mar 28
Thursday	12 days	Thu Mar 23	Tue Apr 4
Friday	11 days	Fri Mar 24	Tue Apr 4
Saturday	10 days	Sat Mar 25	Tue Apr 4

Contingency: if they see the rMove_optin page on one day, but don't submit the recruit survey until a later date, update the travel date and include a warning / notice on the dashboard informing them about the change. (Shouldn't affect most people – most finish recruit on same day they start)

Online/Call Center Travel Date assignment

Travel period: All online/call center HHs assigned to 1-day period.

Assignment logic will be randomized weighted to the following day that occurs at least 6 days after the recruit survey is completed:
- Tuesday
- Wednesday
- Thursday
- Saturday
- Sunday

If recruits on:	Weight for Random Assignment
Sunday	14%
Monday	n/a
Tuesday	24%
Wednesday	24%
Thursday	24%
Friday	n/a
Saturday	14%

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SURVEY

Only show to Group 1 (all rMove HH)

Thanks for filling out Part 1 of this important survey. The next steps in your participation are:

1. Look for an email from the study within 48 hours.
  • We will send an email with instructions on how to download the rMove app onto your smartphone(s).
  • If you do not receive an email, please contact us at <email> or 1 (xxx) xxx-xxxx.

2. Download rMove onto your smartphone(s) <plural if more than one participating member>
  • <show if more than one participating member> Each participating household member should download rMove onto their smartphone.
  • Make sure to carry your smartphone with you during any trips you make.
  • Your participating household members are: **<person 1>, <person 2>,** etc.
  • rMove will automatically activate on your travel dates (<traveldate#1> until <traveldate#7>).
  • In addition, <person X> will need to record the trips their children take that day.

3. Complete any surveys in rMove
  • rMove will ask you short surveys about the trips you take and your daily travel habits.
  • Each participating household member should complete their surveys.

<show if did not waive the incentive>
4. <if gift card sample>**Collect your gift card!** <if lottery sample>**Get entered into the prize drawing!**
  • <if gift card sample> After your household completes these surveys, you will receive your $15 gift card of choice as thanks for your participation.
  • <if lottery sample>After your household completes these surveys, you will be entered into the prize drawing for $500 as thanks for your participation.

« Previous   Next »

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SURVEY

Only show to Group 2 (all non-rMove HH)
Next steps in your participation:

1. As a reminder, we will contact you by email or phone before your travel period begins.

2. For those who will be using the website/phone to report travel, each adult will need to record (or remember) the trips they made on traveldate.
- Each adult should record (or remember) the trips they make on that day.
- In addition, adults will need to record (or remember) the trips that children in the household take that day.
- Feel free to use this Travel Log (PDF) to keep track of your trip details.

3. Report your trips using this website or by phone.
- Starting on <traveldate + 1>, each adult in your household should return to this website to report their trips.
- Additionally, you may also call 1 (xxx) xxx-xxxx to report your trips over the telephone.
- Your household's travel survey will be available for one week after your travel date.

<show if did not waive the incentive>
4.   <if gift card sample>**Collect your gift card!** <if lottery sample>**Get entered into the prize drawing!**
- <if gift card sample> After your household completes these surveys, you will receive your $15 gift card of choice as thanks for your participation.
- <if lottery sample>After your household completes these surveys, you will be entered into the prize drawing for $500 as thanks for your participation.

Household Members	Survey Status
Adult	Completed
Adult	In progress
Teen	Let's get started!

Availability Logic:
1. ***ALL*** *HH members are listed in the table, which shows the completion status for each HH member.*
2. *Surveys for all persons/ dates become available at 12:01AM **after each** travel date. So if traveldate#1 = April 13th, then that day's survey is available at 12:01AM on April14th.*
3. *Surveys expire at midnight local time 7 days after travel date*

« Previous   Next »